

# media kit

**TEACHER MOM LIFE**



TEACHING. MOTHERHOOD. HOME DECOR. CREATING. AVERAGE MIDWEST LIFE.



# ABOUT TEACHER MOM LIFE



alissa

📍 Indianapolis, Indiana

I have been teaching since 2008 and a mom since 2016. I'm a crown straightener, first grade teacher, former boutique owner, decor lover, blogger, and avid creator with my Cricut. I have my own trademark called IN Love Indiana and a habit of collecting hobbies.

## blog and social media

I use my blog and social media to share my everyday life on a teacher budget.

I want to inspire others to make life beautiful.

You will find my ramblings of motherhood, teaching, & life while, like many, I try to balance it all.



2K

POST REACH PER WEEK  
[FACEBOOK.COM/TEACHERMOMLIFEBLOG](https://FACEBOOK.COM/TEACHERMOMLIFEBLOG)



16.4K

FOLLOWERS (AND GROWING)  
[INSTAGRAM.COM/TEACHER.MOM.LIFE/](https://INSTAGRAM.COM/TEACHER.MOM.LIFE/)



1.2K

FOLLOWERS (AND GROWING)  
[TWITTER.COM/TEACHERMOMLIFE/](https://TWITTER.COM/TEACHERMOMLIFE/)



[TEACHERMOMLIFEBLOG.COM](https://TEACHERMOMLIFEBLOG.COM)



## collaboration opportunities

Teacher Mom Life offers a variety of affordable services for marketing your brand including, but not limited to:

- Sponsored Posts and Stories
- Product Reviews
- Giveaways
- Guest Blogging
- Brand Ambassador

## noteworthy partnerships

- Downlite Bedding
- Official Cricut
- Safe Grabs
- TF Publishing
- Words by Heart Co
- Cut from the Heart
- Elon Books
- Vooks Video Books
- Nanocare
- Neveo
- Abboo Candle Co
- Charlotte and Emerson
- Wall Quotes
- Cut from the Heart

## statistics

### Instagram

- 16,427 Followers and growing monthly.
- 9,712 average weekly reach
- 30,616 average weekly impressions
- Audience:
  - 30% Ages 25-34
  - 34% 35-44
  - 21% 45-54
  - 96% Female
  - 92% USA Based

### Facebook

- 517 page likes
- 9,291 page reach
- 69,588 members of Cricut for Teachers Group

## let's work together

Have a collaboration in mind? Let's do it! Contact me to brainstorm together today!

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<https://teachermomlifeblog.com/>