

media kit

TEACHER MOM LIFE



TEACHING. MOTHERHOOD. HOME DECOR. CREATING. AVERAGE MIDWEST LIFE.

ABOUT TEACHER MOM LIFE



alissa

📍 Indianapolis, Indiana

I have been teaching since 2008 and a mom since 2016. I'm a crown straightener, kindergarten teacher, boutique owner, decor lover, blogger, and avid creator with my Cricut. I have my own trademark called IN Love Indiana and a habit of collecting hobbies.

blog and social media

I use my blog and social media to share my everyday life on a teacher budget.

I want to inspire others to make life beautiful.

You will find my ramblings of motherhood, teaching, & life while, like many, I try to balance it all.



2,225

POST REACH PER WEEK
FACEBOOK.COM/TEACHERMOMLIFEBLOG



16,953

FOLLOWERS (AND GROWING)
INSTAGRAM.COM/TEACHER.MOM.LIFE/



1,205

FOLLOWERS (AND GROWING)
TWITTER.COM/TEACHERMOMLIFE/



TEACHERMOMLIFE.WEEBLY.COM/



collaboration opportunities

Teacher Mom Life offers a variety of affordable services for marketing your brand including, but not limited to:

- Sponsored Posts and Stories
- Product Reviews
- Giveaways
- Guest Blogging
- Brand Ambassador

noteworthy partnerships

- Downlite Bedding
- Official Cricut
- Safe Grabs
- TF Publishing
- Words by Heart Co
- Cut from the Heart
- Elon Books
- Vooks Video Books
- Nanocare
- Neveo
- Pick-a-stic

statistics

Instagram

- 16,953 Followers and growing monthly.
- 15,000 average weekly reach
- 34,000 average weekly impressions
- Audience:
 - 35% Ages 25-34
 - 30% 35-44
 - 18% 45-54
 - 95% Female
 - 91% USA Based

Facebook

- 195 page likes
- 3,200 average post reach
- 450 average engagements
- 25,752 members of Cricut for Teachers Group (growing by 5% monthly)

let's work together

Have a collaboration in mind? Let's do it! Contact me to brainstorm together today!

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<https://teachermomlife.weebly.com/>